

**SONGFREAKS
PRIVACY POLICY
Last Updated and Effective as of March 12, 2012**

Introduction

We at SongFreaks respect the privacy concerns of the users of our website (www.SongFreaks.com) and services offered via our website (together, the "Site") and have created this privacy policy to explain (1) what information we gather from you when you visit the Site, (2) how we may use such information, (3) your choices concerning how we may use such information; and (4) the security measures we take to protect such information. Some information is collected on the Site automatically through our technology; other information is collected only when you choose to give it to us (e.g., when you set up an account, register for a contest or sign up for a specific online transaction).

By using the Site, you consent to the collection and use of your Personal Information (as defined below) by us in accordance with this Privacy Policy.

Information We Gather Automatically

When you visit the Site, certain non-personally identifying information is recorded automatically by the standard operation of our Internet servers. Information such as the type of browser being used, its operating system, and your computer's Internet Protocol ("IP") address (a number that your Internet service provider assigns to your computer whenever you surf the Internet) is gathered in order to facilitate our online operations and to assure an efficient online experience for you. We may use or share this information for security purposes, to generate group statistics about our user community, or as required by law.

Among the purposes for which we may use such generally non-personally identifying information is for identification purposes in the event of an emergency, or where proper legal process allows using such information. For instance, we may use your IP address or other automatically recorded information, in cooperation with your Internet provider, to attempt to identify you if it is necessary to contact you or to bring legal action against you because you are violating the [Terms of Service](#), may be causing injury to or interference (intentionally or unintentionally) with our company's rights or property, or may be adversely affecting other users of the Site or anyone else who could be harmed by your activities.

Personal Information You Provide To Us

We may request personally identifying information from you in a variety of contexts. For example, you may provide such data to us if you: (1) complete an online registration form (e.g., registering for an account, various sign-up forms for receiving email newsletters, registering for special offers, entering a contest/sweepstakes or responding to a survey); (2) fill out an order form to request information; (3) register to participate in message boards, chat rooms, forums and other community features, if any; or (4) purchase any products or services from us.

In such cases, the personally identifying information we request may include your name, email address, mailing address and zip code, phone number, and, where appropriate, a valid credit card number with expiration date (collectively, "Personal Information"). In addition, we may collect other non-personally identifying information such as your date of birth, gender, country of residence, language preference, hobbies and other information regarding your interaction with the Site such as your viewing and listening habits, preferences and other customized activities in which you participate. Of course, you never have to answer any of the questions we ask you (nor choose to view or listen to any multimedia content or otherwise interact with the Site), but refusal to do so may limit the products or services we can offer or provide to you.

When you provide Personal Information to us, we may use that data to create a "Profile Page" for you, which will be held in a database using reasonable security measures to protect the data from unauthorized access. Others outside the Site will not be allowed to see the data on your Profile Page except with your consent (see below). If you register to set up an account, you will be able to access your Profile Page at any time in order to update your individual Personal Information listed therein (see below under "How Can You Correct or Review Your Personal Information?" for more details).

How Can Your Personal Information Be Used?

Within the Site

When you purchase products or services from the Site, we will use your Personal Information to fulfill your order and for customer service. Many online customers are particularly concerned about their credit card information, which we will share only as required by companies involved in your transaction (e.g., fulfillment, billing, mailing, storage or delivery services). We will not share your credit card information with any third party unless that company needs the number for the fulfillment or delivery of your order. We do not rent, sell or share credit card information with promotional partners or other third parties.

We may have links to third party-operated websites that sell or license certain content or products mentioned, provided, or promoted on the Site. Unless a website is within the SongFreaks.com domain (as generally indicated by a web address beginning with www.SongFreaks.com), it is not operated or controlled by us, and any transactions that you may enter into with such websites will be subject to the privacy and security practices of the merchant with which you are transacting. Neither us nor our affiliated companies are responsible for the privacy and security practices of websites not in our immediate control.

We may use your Personal Information and other non-personally identifying information we collect to update you about our products or services or to contact you about exciting offers of new products or services that we believe may be of interest to you. You always have the option to receive fewer or no communications in the future from us by opting out. You may opt out by following the instructions included in the specific communication you no longer wish to receive or by sending an email to info@songfreaks.com and explaining how you would like to modify your preferences.

With SongFreaks Affiliated Companies

When you give Personal Information to us, we may share that data (together with non-personally identifying information you may provide) with SongFreaks affiliated companies. As a result of this sharing, you may receive communications from SongFreaks affiliated companies that include offers of products or services tailored to your interests. These communications might include, for example, emails or mailed literature about new products or services, promotions, discounts, sales, openings of new facilities or websites or other similar information.

You have the option to receive fewer or no communications in the future from SongFreaks affiliated companies that we may provide your information to by following the instructions included in the specific communication you no longer wish to receive, or by sending an email to info@songfreaks.com and explaining how you would like to modify your preferences.

Finally, without any specific approval from you, we may develop general aggregate data (i.e., data that cannot be used to identify specific individuals) about our user community that is partly based on information about you and your transactions with us. For example, hypothetically, you might be one of 1,000,000 customers between the ages of 25 and 35. We may share such aggregate statistics with other SongFreaks affiliated companies without your consent.

With Contest Sponsors

When you give Personal Information to us in connection with a contest, we may share that data (together with non-personally identifying information you may provide) with the sponsor or sponsors of such contest. By entering a contest, you are allowing such sponsor or sponsors to use such Personal Information and to contact you in connection with the contest and in accordance with their own contest rules and privacy policies.

Outside of the Site

When you give Personal Information to us, we may ask you to allow us to share that data (together with non-personally identifying information you may provide) with our promotional partners and third-party advertisers. In such instances, our general practice is to ask you to "opt-in" to share such data and information on, for example, a specific promotion, registration page or sweepstakes. However, in some instances, we may ask you to "opt-out" from sharing such data and information with a given promotional partner or third party advertiser in connection with a specific promotion, registration page or sweepstakes. If you prefer, you may give us blanket permission to share your Personal Information with all of our promotional partners and third-party advertisers. Conversely, you may also choose not to allow us to share your Personal Information with any other companies outside of the Site.

If you consent to share your Personal Information with our promotional partners and third-party advertisers, you are allowing such parties to use such Personal Information and to contact you in accordance with their own privacy policies. You have the option to change your mind and to stop us from further sharing your Personal Information with our promotional partners and third-party advertisers by contacting us at info@songfreaks.com and explaining how you would like to modify your preferences. We will not retrieve any Personal Information shared with our promotional partners and third-party advertisers prior to your decision to opt-out. If you wish to limit or discontinue receiving further communications from a promotional partner or third-party advertiser, please contact that company directly in the manner indicated in its own communications with you.

Without any specific approval from you, we may develop general aggregate data (i.e., data that cannot be used to identify specific individuals) about you that is partly based on information about you and your transactions us. We may share such aggregate statistics with promotional partners and third-party advertisers without your consent.

For Legal Enforcement Purposes

We reserve the right to disclose your Personal Information, including credit card information, as required by law or in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against you if you are violating the [Terms of Service](#) for the Site or may be causing injury to or interference (intentionally or unintentionally) with our rights or property, other users of the Site or anyone else who could be harmed by your activities. In such circumstances, we will, where possible, require such third parties to maintain the confidentiality of any Personal Information so disclosed.

As an Asset of SongFreaks

We thank you for entrusting us with your Personal Information. We inform you that for business purposes, the information that you provide and that we collect through your usage of the service is also an asset of our business and will become part of our normal business records. If we or a substantial part of our business is sold or otherwise transferred to a third party, such as a legal successor in interest, your Personal Information may be transferred to that third party, provided

that we will use our reasonable efforts to ensure that your requests and preferences made to us about your Personal Information are honored by such third party.

How Can You Correct or Review Your Personal Information?

You can access, review, update and correct Personal Information you have provided us by accessing your Profile Page. If you prefer, you can also contact us by sending an email to info@songfreaks.com and explaining how you would like to modify your preferences.

Safeguarding Your Personal Information

We care greatly about the security of your Personal Information. We follow generally accepted industry security standards to safeguard and help prevent unauthorized access, maintain data security and correctly use such Personal Information. When you provide credit card information, we use secure socket layer (SSL) encryption for that data. Despite many advances in information security technology and procedures, however, no commercially deployed method of information transfer over the Internet or electronic data storage is known to be 100% secure. As a result, while we do strive to use modern and commercially reasonable means to protect your Personal Information, we cannot guarantee the absolute security of that information during its transmission or its storage in our systems.

For Parents Concerning the Privacy of Information on Their Children

We are a general audience website and we do not knowingly collect data or accept registrations from children under 13 years of age. For the safety of minors, we request that children under the age of 18 not fill out any Personal Information on the Site without first receiving the approval of a parent or guardian. If you are under 13 years of age, then please do not use the Site.

Use of "Cookies"

A "cookie" is a small text file that an Internet site can place on your computer's hard drive for record-keeping purposes. Cookies make using the Site easier by, among other things, saving your passwords and preferences for you, keeping track of your shopping cart when you visit an online store or other similar purposes, and to help identify you whenever you return to the Site, so you do not need to reenter your identification information. Most Internet browsers are initially set up to accept cookies. However, you can reset your browser to refuse all cookies or to alert you when a cookie is being sent (note: you may need to consult your browser's "Help" area for instructions on how to do that). If you choose to disable your cookies setting or refuse to accept a cookie, some parts of the Site will not function properly or may perform considerably slower. For example, without cookies, you will not be able to set personalized preferences or you may have difficulty downloading products or utilizing the community forums, if any. Some of our web pages may contain electronic images (called "Clear GIFs", "Single-Pixel GIFs", or "Web Beacons") that allow us to count page views or to access cookies. In general, any electronic image viewed as part of a web page, including an ad banner, can act as a Clear GIF. Typically, though, Clear GIFs are very small (1-by-1 pixel size) files. They are often invisible on a web page, but their presence can be detected within many Internet browsers by setting your browser to view web page "sources". Clear GIFs are so small in order not to use valuable space on the computer screen that is better used to display helpful content. We may also include Clear GIFs in our email products in order to determine information about the opening and reading of such emails. In addition, some advertising networks that serve ads on our Site may occasionally use Clear GIFs within banner advertisements. Clear GIFs set by us generally are not used to collect, gather, monitor, or share personal information about our users, though they can be used in conjunction with cookies to record particular actions. We use Clear GIFs primarily to compile aggregated, anonymous statistics about Site or email product usage.

Message Boards, Chat Rooms and Forums

If you visit a message board, chat room, forum or utilize any other community service offered on the Site, you are solely responsible for the content of messages you post there. You should be aware that when you voluntarily disclose Personal Information (for example, your name, street address, email address, or telephone number) on message boards, chat rooms or other

community services, that information can be read, collected and used by other users of these services and may result in unsolicited messages, both commercial and otherwise. You agree that by participating in such online public forums, you will not use such forums for any purpose that is unlawful or prohibited by the [Terms of Service](#) or any specific guidelines that may be in effect from time to time in connection with such service. We reserve the right to terminate your access to the Site or to take other protective steps if you violate those terms.

Links to Other Sites

We do not endorse and are not responsible for the content or practices of websites operated by companies other than us or SongFreaks affiliated companies, that may be linked to the Site. You should not assume that their privacy policies or practices are the same as those followed by our company or by SongFreaks affiliated companies. Visitors to any such websites should refer to their respective privacy policies and practices.

How to Contact Us

If you have any questions or complaints about our Privacy Policy, you can contact our customer service department at info@songfreaks.com. When we receive such inquiries about our Privacy Policy, we will use the Personal Information (such as your email address) only to respond to your question or comment. However, if your question raises one or more issues that affect our promotional partners, we may also share your question with them in order to provide a response.

Changes in This Privacy Policy

We reserve the right to modify, alter or otherwise update this Privacy Policy at any time, so we encourage you to review this Privacy Policy from time to time. When we make changes that we consider material in our privacy practices, we will notify you in this space. We may also attempt to notify you of any such material changes to our privacy practices via email or by placing a notice on our home page.